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**ContextWeb Selected by AlwaysOn Media as Top 100
Private Company Award Winner
Recognized for leadership in emerging technology**

New York, NY – January 17, 2006 – ContextWeb, Inc., today announced that it has been chosen by AlwaysOn Media as one of the Top 100 Private Company award winners. The AO Media 100 is a power list of the top private digital media companies. ContextWeb was handpicked by the AO Media editorial team based on a set of five criteria – innovation, market potential, customer adoption, media buzz and investor value creation.

ContextWeb and the AO Media 100 will be honored at the AO Media executive summit January 29-31 at The Mandarin Oriental Hotel in New York City. The summit will focus on the forces that are disrupting user behavior and creating new opportunities in the digital era, showcasing top innovative private companies that are revolutionizing the way media is created, distributed and consumed.

The AO Media 100 was selected from over a 1,000 companies, peer-nominated by leading venture capitalists, investment bankers and industry analysts. The AO Media 100 consists of private companies at all stages of development

“We scoured hundreds of applications we received to vote on the top emerging private technology companies,” said Tony Perkins, founder and editor of AlwaysOn. “Selected are the companies we think are demonstrating significant market traction or pursuing game-changing technology. We expect these organizations to have a big impact for both New York and Silicon Valley.”

ContextWeb is honored to be selected among the top private companies providing new, more efficient technologies that are changing the way people do business.” said Anand Subramanian, CEO of ContextWeb. “We believe our real-time, page level technology along with our very disruptive business model is well-positioned to provide advertisers and publishers an essential component of their online monetization strategies. In the coming months ContextWeb will be releasing new products/services that will change the rules of the game.”



A full list of all the AO Media 100 companies can be found on the AlwaysOn website at <http://www.alwayson-network.com/comments.php?id=12031>

About ContextWeb, Inc.

ContextWeb, Inc., founded in 2000, is a leading online contextual advertising network based in New York City and funded by venture capital firm Draper Fisher Jurvetson (CA) and Udata Partners.

ContextWeb provides precise, real-time advertising solutions that are guaranteed to maximize the results of online advertising for advertiser and publisher alike. In under two years, ContextWeb has become the 25th largest ad supported Internet property in the US with 40 million monthly unique users. With more than 50 of the top 250 comScore publishers, ContextWeb continues to expand its network of quality publishers.

About OnHollywood 2006:

May 2-4 @ The Roosevelt Hotel, Hollywood

AlwaysOn Hollywood is where cutting-edge technology CEOs from the back streets of Silicon Valley meet the Hollywood digital entertainment and media elite. This two-and-a-half-day executive event features CEO presentations and high-level debates on which forces are disrupting user behavior and creating new opportunities in the video, music, gaming, search, and mobile industries.

At AlwaysOn Hollywood, our editors will also honor the AO Hollywood 100 Top Private Companies. Fifty of the top CEOs from the AO Hollywood 100 will pitch their market strategies to a panel of industry experts in our "CEO Showcase."



About AlwaysOn

AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, AlwaysOn continued to lead the media industry in innovation by introducing a social network where members can connect and engage. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (Stanford Summit, AlwaysOn Hollywood, AlwaysOn Media and GoingGreen) and quarterly print “blogozine” by empowering its members to post and share their ideas and meet each other online. As our loyal readers know, AlwaysOn is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.