



ContextWeb Named Finalist for the 2006 OnHollywood 100

Award Honors Excellence in Technology Innovation and Digital Media

NEW YORK – January 25, 2006 – ContextWeb, a leading provider of high-precision, real-time contextual advertising solutions, today announced that it has been named a finalist for the 2006 OnHollywood 100. The OnHollywood 100 is an annual power list of the top digital media companies.

“The OnHollywood 100 is known for recognizing those companies and technologies that have distinguished themselves as outstanding in the online media industry,” said Anand Subramanian, CEO of ContextWeb. “ContextWeb’s nomination as a finalist for this award signifies the superiority of our contextual advertising solution, ContextAd™ -- a technology we are proud to offer customers.”

Companies chosen for the OnHollywood 100 are evaluated against the following five criteria: innovation, market potential, customer adoption, media buzz and investor value creation. This list consists solely of private companies at all phases of development, from start-up to late stage.

About ContextWeb

Based in New York City, ContextWeb provides high-precision, real-time contextual advertising solutions guaranteed to maximize the results and impact of online advertising. ContextWeb’s patent-pending ContextAd is the industry’s only real-time and fully automated solution that can serve contextually relevant advertisements to the most motivated potential customer in as little as 20 milliseconds. ContextAd uses both categories and keywords for analysis and matching, delivering unprecedented accuracy, dramatically extending audience reach and significantly increasing sales conversion rates. Additional information on ContextWeb can be found at www.contextweb.com

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Contact:

Sharon Carpenito
ContextWeb, Inc.
917.408.6301
scarpenito@contextweb.com

Donna M. Murno
Racepoint Group
781.487.4612
dmurno@racepointgroup.com